

Wellbeing: a new yardstick for economic performance and welfare

A Joint EEAC / NESC Webinar

February 15th, 2022, 9:30am - 11:00am GMT / 10:30am - 12:00pm CET / 11:30am – 1:00pm EET



Preliminary Programme

- 10:30 am CET **Welcome and Setting the Scene**
Larry O' Connell, Director of the National Economic and Social Council, NESC
- 10:35 am CET **Added value of a well-being approach for our societies**
Carrie Exton, Head of Well-Being Data Insights and Policy Practice, OECD
- Questions and Answers**
Carrie Exton and Larry O' Connell
- 11:00 am CET **Getting buy-in: the public, policy system, and politicians**
Minna Halme, Professor of Sustainability Management, Aalto University School of Business/ Finnish Expert Panel for Sustainable Development
- Questions and Answers**
Minna Halme and Larry O' Connell
- 11:30 am CET **The implementation of well-being frameworks: What barriers are there?**
Jennifer Wallace, Director, Carnegie UK
- Questions and Answers**
Jennifer Wallace and Larry O' Connell
- 11:55 am CET **Wrap-up & Farewell**
Larry O' Connell, Director of the National Economic and Social Council